

Family Picnic Held By Cub Scout Pack 218-C

A family picnic marked the first summer meeting of Lomita Cub Scout Pack 218-C. The picnic was held at the Lomita Recreation Center Sunday, June 26.

Den 1 won the treasure hunt. Each boy will be treated to a free hamburger, french fries, and a milkshake at one of the McDonald's drive-ins in the area.

Sack races were held for 8-, 9-, and 10-year-olds. Randy Larson won the race for 8-year-olds, while Bud Peterson won the 9-year-olds event. Timmy Ryan won first place in the race for 10-year-olds.

Following the races, the Cubs and their parents played a baseball game. A marshmallow roast climaxed the picnic.

Theme for the regular June meeting of the pack was "Funtime," with boys in the Webelos opening the meeting.

Awards were presented by

Wayman Turman, awards chairman. Boys receiving awards included: Paul Kelly, Eddy Sanchez, Ricky Kuhn, Steven Matthews, Scott Wigington, Scott Hughes, Gordon Beraud, Walter Miller, Michael Higgins, Scott Larson, Jerry Guizia, Brock Burrus, David Hamilton, Paul Martinez, George Roth, Charles Kaericher, and Hal Townsend.

Gordon Beraud was promoted to Webelos and Hal Townsend graduated into Boy Scout Troop 115. The Cub-of-the-Month award was shared by Mike Miller of Den 5 and Charles Kaericher of Den 8.

Den 9 led the closing ceremonies.

IN HOSPITAL

Norma I. Gonzalez, 6, daughter of Mr. and Mrs. Neva Gonzalez of 4629 Sara Drive, has been admitted as a patient at Orthopaedic Hospital in Los Angeles.

Assignment TV

By **TERRENCE O'FLAHERTY**

The television networks are busy editing their new Old Films for next season's telecasting. Among them is "Psycho," the Hitchcock thriller, where Janet Leigh is slashed to death by a madman with a knife while taking a shower. A CBS executive is quoted as saying:

"It's the sort of movie that results in tedious toil for network censors but I believe the shower scene could be suitably sheared a bit here and there without destroying the dramatic impact."

It was the most famous movie scene of the year 1960. With recent news dominated by the brutal Chicago slayings one wonders if there might be a stronger connection between our entertainment and our reality than show people care to acknowledge.

The July issue of Television Magazine listed the 50 leading national advertisers and their budgets for the past five years. In most cases television was their major advertising medium and their total TV expenditure was enormous. Topping the list is Procter and Gamble with a total of \$648,657,291 spent on television from 1961 through 1965.

AS MY EYE skipped lightly through the hundreds of millions I was surprised that only a handful of the 50 advertisers had a distinct television commercial association for me.

Out of General Motors' \$159 million expenditure I recall a single branding iron burning through that map on "Bonanza." Coca-Cola's \$112 million draws a blank except for a fine commercial on a recent

Bill Dana version of "Alice in Wonderland." Campbell's Soup is 20th on the list and I instantly recall the frozen food locker commercial with Ronnie Schell.

Nothing else registers until Ralston-Purina, Number 32, with \$82 million and its memorable Checkerboard Square commercials. RCA's \$20 million for 5 years of television commercials recalls some low-key pitches on the now-dead NBC Opera Theater.

Number 45 is Anheuser-Busch with \$33 million on five years worth of TV and I recall only the brewery horse commercials on the recent Sinatra special. I remember Armpur's recent NBC Actuality specials but can't for the life of me recall the commercials.

THREE MAJOR solo performances are scheduled for television next season: Emyln Williams' readings from the works of Charles Dickens, and Hal Holbrook's "Mark Twain Tonight" — both on CBS — and Ingrid Bergman's appearance in "The Human

AUGUST 3, 1966

PRESS-HERALD C-

filmed swinging from tree to tree in Chapultepec Park. A vine snapped and Ely fell to the ground receiving a shoulder separation and fractured athlete!"

SHE IS WEARING GLASSES



Contact lenses have come a long way since they were first introduced to the human eye.

Now—so comfortable, so undetectable—contact lenses are for just about anybody. Whatever your reason for being interested, come in and see what science has done about contact lenses to make them wonderful to wear. Come in for a no-obligation demonstration. 32 years in Harbor area.

DR. J. M. SOSS, Optometrist

(AND DR. J. A. GALIPEAU)

1268 Sartori Avenue • FA 8-6602

for Price-Wise Shoppers!

EASTERN GRAIN FED

PORK LOIN Roast

7-RIB PORTION

59¢ lb

EASTERN GRAIN-FED—LARGE LOIN	EASTERN GRAIN-FED—COUNTRY STYLE
PORK ROAST 69¢ lb	SPARE RIBS 69¢ lb
FRESH, TENDER, SKINNED AND SLICED—DELICIOUS WITH FRIED ONIONS!	
BEEF LIVER 59¢ lb.	
LUER IOWA FARMS OR HORMEL RED SHIELD — 1-LB. PKG.	
SLICED BACON 79¢	
LUER SKINLESS, COUNTRY FRESH—8-OZ. PKG.	
LINK SAUSAGE 3 pkgs. 99¢	
FILLET—FISHERMAN'S FANCY!	
FRESH DOVER SOLE 89¢ lb.	
FLASH FROZEN—GOURMET DELIGHT!	
CRAB LEGS & CLAWS 89¢ lb.	
4 FISHERMEN—8-OZ. PKG.	4 FISHERMEN—14-OZ. PKG.
FISHSTICKS 39¢	FISH KRISPS 69¢

Garden Fresh Produce!

Your salads can be a gay collage of bright summer colors and refreshing flavors with Food Giant's crackling-fresh produce. Our shiny red tomatoes and pungent radishes, spicy-sharp green onions, mellow and smooth avocados are musts for any salad creation.

US NO. 1 ALL PURPOSE

RUSSET POTATOES

10 29¢

LB CELLO BAG

Liquor Department

SAVE \$1.70

NEW LOW PRICE!

LANGS SCOTCH WHISKEY

LIGHTEST 8 YEARS OLD

\$6.99

REG. \$8.69 FULL QUART

LASSEN—24-CAN CASE **BAVARIAN BEER \$2.68**

HANDY SIX-PACK 68¢

Delicatessen

LEO'S THIN SLICED SMOKED LUNCH MEATS

ALL 39¢ VARIETIES

3 PKGS. \$1

ALL 49¢ VARIETIES 2 PKGS. FOR 89¢

DANOLA, IMPORTED—SLICED REG. 69¢ PKG.

COOKED HAM 59¢

CACHE VALLEY SLICED NATURAL

Swiss Cheese 59¢

12 OZ PKG

SWEET, MILD

BROWN ONIONS 10¢ lb

SWEET GRAPES

SEEDLESS OR BLACK RIBIER **2 lbs. 29¢**

CRISP LONG GREEN CUCUMBERS **10¢ lb.**

LARGE, BROWN, STEAK MUSHROOMS **1/2 lb. 39¢**

TROPICANA, PURE—QUART ORANGE JUICE **39¢**

You may cash checks, purchase money orders or pay utility bills at our handy Food Giant Courtesy Booth.

Van de Kamp's Special

THURS.-SUN., AUG. 4-7

MILK CHOCOLATE CAKE \$1.09

HALF-CAKE 59¢

MODART

STYLE HAIR SPRAY

REG. \$1.59

66¢

REGULAR or SUPER

Non Foods Dept.

FACT, KING SIZE—REG. 79¢ TUBE

TOOTHPASTE 59¢

SOFTIQUE—PERFUMED, SOOTHING

BATH OIL BOTTLE \$1.25

4-OZ. CAN—REG. \$1.00 (INCL. 10¢ OFF)

SCORE SPRAY DEODORANT 66¢

These Prices Effective Thursday thru Sunday, August 4-August 7, 1966

WE GIVE BLUE CHIP STAMPS

We Welcome **FOOD STAMP SHOPPERS** L.A. COUNTY ONLY

FOOD GIANT

ZEE BROWN PAPER LUNCH BAGS 20 to 25 pkgs. 23¢	WHITE KING WATER SOFTENER Giant Size 56¢ (incl. 5¢ off) King Size \$1.07 (incl. 10¢ off)	LIQUID DETERGENT JOY 12-oz. bottle 33¢	CASCADE DISHWASHER DETERGENT 20-oz. box 42¢	CHASE & SANBORN COFFEE 1-lb. can 72¢ 2-lb. can \$1.43
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